



# FASTER

Farmers' Adaptation and Sustainability in Tunisia  
through Excellence in Research



## Research Excellence Training Program

7-11 OCTOBER 2019



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 810812



Farmers' Adaptation and Sustainability in Tunisia Through Excellence in Research ([FASTER](#)) is a Twinning Project funded by European Commission (Directorate General for Research and Innovation) through Horizon 2020 funding programme.

FASTER aims to reinforce research and knowledge transfer capacity of INRGREF related to innovative land and water management in view of climate change and its implementation through the use of Farm Advisory Systems (FAS). To achieve its mission, FASTER will develop a sustainable framework for research capacity building, international networking and FAS practice.

The consortium gathers seven European and Tunisian partners: Two EU partners of established scientific excellence in the topic, [CREAF](#) and the [Lund University](#), will ensure strengthening of researchers and technicians of [INRGREF](#) and the associated [IRESA](#) (the Institution for Agricultural Research and Higher Education) centres. [Europe for Business](#) will then evaluate the experience from the economic perspective, and [Vision Communication](#) will ensure an appropriate public awareness, dissemination of results, and, jointly with [The Node](#), trainings support. Finally, [AVFA](#) (the Agriculture Extension and Training Agency) will serve as a liaison with policy makers and related stakeholders making sure to integrate the FASTER results in national policies.

## The Training program

One of the main goals of the FASTER project is to reinforce the research and knowledge transfer capacity of INRGREF and associated Tunisian partners in relation to innovative land and water management in view of climate change.

Improving research excellence, enhancing reputation, and achieving higher competitiveness in the EU and beyond through national and international funding opportunities, also requires the reinforcement of basic skills and tools to increase performance indicators, to provide outputs for the achieved research and to obtain resources to conduct new excellent research.



# Agenda, Topics and Thematic Experts

**Date:** 7-11 October 2019

**Venue:** Hotel Lac Lemman, Rue Lac Lemman, Les berges du Lac, Tunis, 2045, Tunis

**Trainings Coordinator:** CREAM - Centre for Ecological Research and Forestry Applications

## **Topics and Trainers:**

- Drafting international proposals, Anabel Sanchez, Annelies Broekman (CREAF)
- Exploitation, dissemination and scientific communication for EU funded projects, Katia Maronati (VISION COMMUNICATION)
- Financial and Legal management of European Projects, Leonardo Piccinetti (EUROPE FOR BUSINESS)
- How to write and publish Scientific Papers, Anders Ackfeldt (LUND UNIVERSITY)

**Certification:** Participants will receive an official recognition issued by FASTER.

## DRAFTING INTERNATIONAL PROPOSALS



### Annelies Broekman and Anabel Sanchez. CREAM

The course drafting international proposals is composed of two parts. Part 1: EU research context and proposal development and Part 2: networking and partnerships.

The **first part** of the workshop is oriented at providing reference and guidance to researchers and thereby building the capacity to successfully develop international project proposals in order to contribute to FASTER's objectives regarding the need to increase successful participation in international competitive projects. It comprises two modules: i) framing the context of European and international research environment and ii) exploring the specifics of a research proposal development. More specifically, the sessions aim at introducing the context of international project proposal development, the main concepts and vision for responsible research and innovation, as well as other transversal issues needed to match research and policy objectives. Moreover, the sessions aim at providing hands-on experience working on a specific example.

The overall objective of the **second part** of the workshop drafting international proposals is to acknowledge the existing tools and contexts in which effective networking and partnerships are built in the international arena. The course aims to contribute to FASTER's objectives regarding the provision of support to INRGREF and associated institutions for building institutional networks and boosting their international reputation.



More specifically, the sessions will introduce participants to the existing international platforms and initiatives related to land, water and climate issues. They will also focus on how to identify suitable partners for potential collaboration and the particulars of brokerage and similar oriented events. The session will be highly interactive in order to encourage participants to recognise and become acquainted with the presented opportunities.

<b>Monday 7th October 2019</b>	
9:00-9:15	Welcome and presentations
9:15- 10:00	Understanding the European and International Research Environment. Identifying new opportunities for funding
10:00-11:00	Key concepts and practises to take into consideration when applying for EU funding: RRI
11:00-11:30	BREAK
11:30-11:50	Roles and responsibilities in project proposals
11:50-13:00	Exercise 1: analysis of a call text and project core idea. Part 1
13:00-14:00	LUNCH
14:00-15:30	Exercise 1: analysis of a call text and project core idea. Part 2
15:30-15:50	BREAK
15:50-16:10	Introduction to the general structure of a project proposal
16:10-17:30	Exercise 2: Developing the proposal in practice

<b>Tuesday 8th October 2019</b>	
9:00-9:10	Welcome and introduction to the day
9:10-11:10	Exercise 2: Developing the proposal in practice
11:10-11:30	BREAK
11:30-12:30	Linking the project proposal to the global framework and existing initiatives: networking and partnerships.
12:30-12:45	Wrap up and end





## Katia Maronati. VISION COMMUNICATION

Communication plays a central role in the Horizon 2020 funding program that will be emphasised in the forthcoming Framework Program 9. Hence, a powerful strategy on communication, dissemination and exploitation can make or break the funded assignment and the results' impact. Moreover, scientific programs are a compelling tool for soft-politics relations between Europe, the Mediterranean and globally, so an appropriate strategy can boost a scientific organisation's reputation and support national policies.

Hence, this interactive training, which will share effective tips and practical information on how to write a Work Package for Communication and Dissemination, will provide insights on the following aspects:



- How to share collected information with wider sets of actors (from EU officials, to researchers and tax-payers) and engage with targeted audiences;
- How to channel data, information and knowledge into a usable form.
- Big data visualization, storytelling, video-documentaries and communication campaigns.
- How to work with the media
- Sharing information: maximising and enhancing its innovative potential through communication tools and social media.
- Marketing and internationalizing your ideas/projects abroad: effective tips.

### Tuesday, 8th October 2019

14:00 – 14:15	Welcome and presentations
14:15 – 14:30	Communication, dissemination and exploitation in a H2020 plan. Why are they compulsory?
14:30 – 15:30	How to write a plan, define the target audiences, and engage with them. Storytelling and messages. Exercises.
15:30-15:50	BREAK
15:50-16:30	The channels: website, traditional and social media, events. Exercise.
16:30 – 17:00	Data visualisation, info graphics, videos and photos
17:00 – 17:30	Key performance indicator
17:30 – 18:00	Questions and answers



## Leonardo Piccinetti. EUROPE FOR BUSINESS

This module provides an overview of the administrative, financial and legal management of European projects in the field of research and innovation. The training module contributes to FASTER's objectives regarding the need to increase the administrative and financial capacity during project implementation. The first part of the module addresses the planning of a European project budget according to the main administrative, financial and legal rules of European programs. The last part of the module will analyse the strategies used to monitor the project development as well as the production and delivery of project financial reports for the European Commission. The sessions aim at providing hands-on experience by working on example of EU successful project module contributes to FASTER's objectives regarding. The different session will be highly interactive in order to encourage participants to recognise and become acquainted with the presented opportunities.



Thursday 10th October 2019	
9:00-9:15	Welcome and presentations
9:15- 10:00	Rules of participation – Legal and Financial Aspects of European projects
10:00-11:00	Successful H2020 project budget: <ul style="list-style-type: none"><li>- Preparation of project budget</li><li>- Identification of person months (PM)</li><li>- Allocation of right number of person months</li></ul>
11:00-11:30	BREAK
11:30-11:50	Strategies for EU project financial management
11:50 -13:00	Exercise: budget preparation



## Anders Ackfeldt. LUND UNIVERSITY

The overall objective of this course is to provide guidance and skill-up researchers in the planning, writing and publishing of scientific papers in impact international journals. This is a key component of their capacity to successfully develop the relevant skills, and contributes to FASTER's objectives regarding the need to increase international competition. The course aims to give the students insights in the history of scientific writing as well as planning and writing a scientific paper for the international readership and identifying and selecting a suitable journal for publication. Among other things the courses seek to addresses how to structure a paper, avoid plagiarism, and adhering to a narrative from introduction to conclusions.

The course also examines how to avoid fake journals, select journals with higher impact, and how to respond to reviewers' feedback. The course consists of lectures, interactive activities as well as group exercises.



### Thursday 10th October 2019

14:00 – 14:30	Welcome, presentations and aims of the workshop
14:30 – 15:00	Is Research Everything?
15:00-15:30	BREAK
15:30-16:30	Group Work – Learning from each Other
16:30 – 17:00	The History of Peer-Review – Facts and Figures
17:00 – 17:30	Summing up the Day

### Friday 11th October 2019

9:00-9:30	Introduction to the day
9:30- 10:00	What is a scientific paper and why shall we write it?
10:00-11:00	The IMRAD-model and the importance of Structured Text
11:00-11:30	BREAK
11:30-12:00	Identifying and Selecting a Suitable Journal for Publication
12:00-13:00	The Peer-review Process – how to respond to reviewers' feedback
13:00-14:00	LUNCH
14:00-15:30	Group Work – Learning from Each Other
15:30-16:00	After Publication – Marketing your results and popular science writing
16:00-16:30	BREAK
16:30-17:00	Summing up, Reflection, and closing remarks



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[www.faster-H2020.eu](http://www.faster-H2020.eu)



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